Family and Intimate Partner Violence campaign

2026 Toolkit

Flyers

Included for you are the English flyers as well as flyers translated into the top 6 languages in Peel. Each language is listed in the file name. These flyers can be printed and posted in public spaces and more private locations such as washrooms.

Social media

There is social media content, including graphics, included for you to use and share on your social media channels. There are graphics for Instagram, Facebook and X. You will also find a suggested social media posting schedule for your reference.

Media release

The media release is included for your reference and information.

Key messages

If you would like to develop content or messaging, you will find the campaign's key messages included for your reference and awareness.

Video

Included in the toolkit is a short, animated video that you can share on social media or your website. There are translated versions of the video available upon request.

Teams and Zoom background

Please consider using the backgrounds during your virtual meetings to raise awareness for the campaign.

Campaign website

Visit **peelregion.ca/breakthesilence** for campaign information, resources, support services and additional materials that can be shared with your communities and networks.

For more information contact **jackie.regich@peelregion.ca**

> **This campaign was developed in collaboration with community partners and together, we're making it easier for survivors to get the help they need.**

STRONGER COLLABORATION, GREATER IMPACT

cswbpeel Peel Region